

Curriculum vitae MISCHA BROUWER



PERSONAL DETAILS

Name	Mischa Brouwer
Date of birth	18 / 04 / 1991
Nationality	Dutch
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PROFILE

I am a Senior Motion Designer and Teamlead with a BSc in Communication & Multimedia Design. With a keen eye for detail, I combine clean animation with bold visual storytelling. I actively experiment with new techniques and AI-driven tools to push creative boundaries. Within my team, I foster a culture of curiosity, growth and learning by doing.

EXPERIENCE

2021 - Present

TEAMLEAD & SR. MOTION GRAPHIC DESIGNER at PING MEDIA

As a Senior Motion Designer, I animate videos and develop visual content for a wide range of campaigns. As Teamlead, I manage day-to-day planning, resolve bottlenecks and ensure high production quality. I encourage growth within the team through regular check-ins, coaching and room for experimentation. I coordinate daily with other team leads to optimise collaboration and turnaround times.

2017 - 2021

MOTION GRAPHIC DESIGNER & VIDEO EDITOR at TRADETRACKER INTERNATIONAL

In addition to my role as motion designer and editor, I was responsible for the entire design department. I developed videos, animations and visual content for blogs, newsletters and sales proposals. I also wrote case studies, coordinated a full redesign of the corporate website and implemented WordPress changes myself. Many of the video and social templates I created are still in use today.

2012 - 2018

FREELANCE VIDEO PRODUCER & PHOTOGRAPHER

On a freelance basis, I worked on various video productions, mainly focused on filming, editing and basic animation (e.g. lower thirds and titles). I also took on photography and design assignments. Although done alongside other work, this period taught me how to independently manage creative projects - from briefing to delivery.

2015 - 2016

VIDEO ANIMATOR at BRAINSTUD

Responsible for whiteboard animations: including filming quality, editing, animation, colour correction and audio post-production.

2012 - 2015

STUDENT BRAND MANAGER at RED BULL

2014 - 2015

PHOTOGRAPHER & DESIGNER at RESTAURANT TOMMY'S

2013

ASSISTANT DIRECTOR SINTERKLAASJOURNAAL at NTR

2012

VIDEO PRODUCER bij CHARITY CRUISERS

EDUCATION

EFFECTIVE TEAM LEADERSHIP TRAINING at IMK OPLEIDINGEN

I completed the "Effective Team Leadership" training at IMK Opleidingen in December 2023.

CHARACTER ANIMATION BOOTCAMP at SCHOOL OF MOTION

I completed the Character Animation Bootcamp at School of Motion in May 2022.

DESIGN FUNDAMENTALS - TYPOGRAPHY 01 at THEFUTUR

I completed a typography course at TheFutur in 2022.

BACHELOR COMMUNICATION & MULTIMEDIA DESIGN at NHLSTENDEN

I earned my bachelor's degree in Communication & Multimedia Design in 2017 at the Northern University of Applied Sciences Leeuwarden (now NHLStenden), with a strong focus on video across nearly all minors.

TOOLS & SKILLS

CREATIVE SOFTWARE

After Effects, Premiere Pro, Photoshop, Illustrator

Basic knowledge: InDesign, Audition, Lightroom, XD

AI & AUTOMATION

OpenAI, Gemini, ElevenLabs, HeyGen, Suno

Toepassing: AI in motion design, transcriptie-automatisering, Whisper transcripts, prompt engineering

SKILLS & WORKFLOW

Motion Design – Video Editing – Storyboarding – Visual Storytelling

Team leadership – Feedback & Coaching – Template Development – Workflow Optimisation

Script automation – Creative Direction – Quality Control – Cross-team collaboration

OTHER TOOLS (BASIC EXPERIENCE)

Blender, Figma, Miro